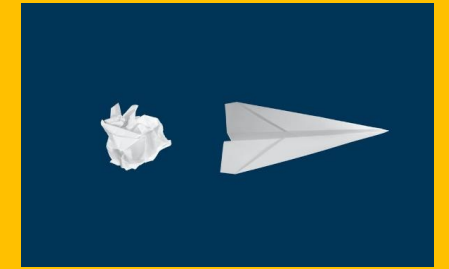


# Innovation Toolkit

A toolkit for all those involved with innovation in the food sector.

Curated by technical food professionals sharing real lived experiences in product and packaging development.



## Creative Tools #1

### CREATIVE TOOLS & TECHNIQUES

The Food Innovation SIG have curated a list of recommended resources for creative tools and techniques to help kickstart your creativity & ideation sessions. They have all been used, tried and tested by members of the Innovation SIG.



Dr David Hall, from The Ideas Centre was our guest speaker for this fantastic Innovation SIG webinar.

He shares some tools and techniques to encourage creative thinking and creative problem solving.

Members can watch [here](#) and find out how to unlock their inner superhero.

#### Other great videos:

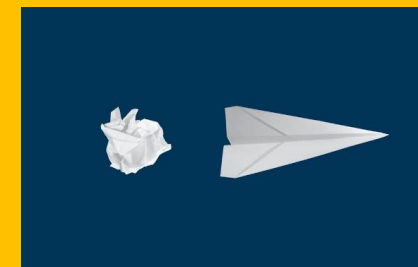
**TED Talk:** Simple ways to spark your creativity  
playlist [www.ted.com/playlists/617/simple\\_ways\\_to\\_spark\\_your\\_creativity](https://www.ted.com/playlists/617/simple_ways_to_spark_your_creativity)

**TED Talk:** Kickstart your creativity  
playlist [www.ted.com/playlists/170/kickstart\\_your\\_creativity](https://www.ted.com/playlists/170/kickstart_your_creativity)

# Innovation Toolkit

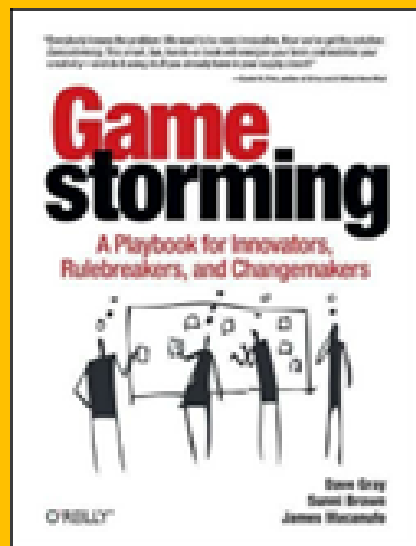
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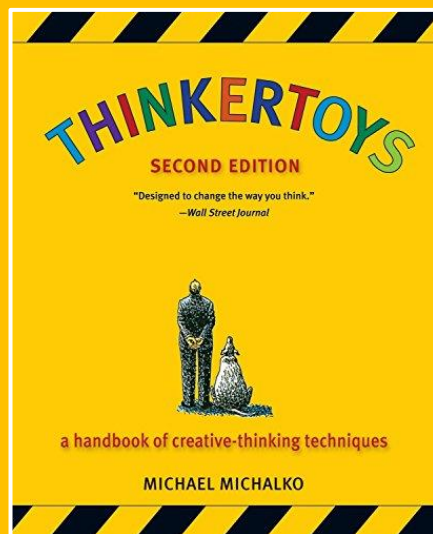
## Creative Tools #2

## CREATIVE TOOLS & TECHNIQUES



### Book:

A play book for innovators, rule breakers and change makers <https://gamestorming.com/>



### Book:

A handbook of creative techniques <https://www.wob.com/en-gb/books/michael-michalko/thinkertoys/9781580087735>



### Creative Guru:

Edward de Bono, 6 Thinking Hats model [www.debono.com](http://www.debono.com)

### Other Suggestions:

#### Course:

Creative thinking techniques and tools for success [www.coursera.org/learn/creative-thinking-techniques-and-tools-for-success](http://www.coursera.org/learn/creative-thinking-techniques-and-tools-for-success)

#### Websites with great resources:

designkit [www.designkit.org](http://www.designkit.org)

ideou [www.ideou.com](http://www.ideou.com)